

“DESIRE IS THE THING THAT WILL MAKE THE DIFFERENCE AS TO WHETHER OR NOT YOUR RESOLUTIONS COME TO FRUITION”

John Bowen is an FM consultant



FRESH BEGINNINGS

A new year brings fresh goals and resolutions. John Bowen, our first columnist of 2012, ponders on how to obtain fulfilment and success in both our work and personal lives

This is a time of year when many of us will have set new year resolutions. As aspirational goals, they are fine, but how many will be achieved? Resolutions are like many business targets that we set, or have set for us. Sure, we use all the right language – we make them SMART goals and so on – but what is the difference between success and failure?

Talent has a place in the makeup, as does skill and

experience, some of which will have come from training. Effort will also play a big part because anything worth doing involves work to get there.

But there is another ingredient, one that doesn't get too much coverage. I am indebted to one Bobby Unser for switching on this particular light bulb for me. Now, unless you are an American, the name Unser may not mean much, but the Unser family are

one of the great, possibly the greatest, motor racing dynasties in the world. Among their many achievements, three members of the family have racked up an amazing nine wins in the Indianapolis 500 between 1968 and 1994.

The Unsers know what makes a winner and Bobby said that it was desire that made the difference. That is more than just wanting to succeed – it is the driving force that will turn wanting into winning. Desire is the thing that will make the difference as to whether or not your resolutions, or your business objectives, come to fruition.

So if your targets are your own resolutions, make them something that you really do want and be prepared to fight for and make sacrifices in order to achieve them.

It is that desire that will produce the work that will drive you there and to overcome whatever obstacles present themselves.

If it is a business target you may not have the freedom of choice as to the goal that you are set, but you need to generate that same desire to achieve it and, if you are a leader, then you are going to need to impart that desire to others – to inspire and motivate them to want to succeed as much as you do.

So no matter what goals you have set for yourself, or have had set for you in 2012, make it your heart's desire to hit those marks. I wish you every success in doing so and, of course, a very happy New Year. **FM**

BEST OF THE WEB

Views and comments from across the web

in Facilities Management Professionals International David Martínez PhD
Where is the future of the FM department heading? Years ago, in any organisation, the person or team responsible for having employees in place was the personnel manager and personnel department. Their job was to hire and fire (as they used to say). Today they wear suits and ties and talk about

knowledge management, talent retention and play with the other C-suite members in the corporate gym. Plus they call themselves HR director and the department is among the most powerful within the organisation. HR has the largest slice of the company's budget cake, while we (FM) have the second. We should be doing something to climb the ladder, it is our time.
Graham Jervis: My take is that HR has outsourced

the transactional 'business-as-usual' work and sought to shift its focus towards development, with the board and organisation competencies. As such, it is in a position to drive forward initiatives for organisational change and human resource strategies. FM, I believe, has a similar opportunity to take the initiative in helping to build a future working infrastructure that supports these competencies and

resource strategies. It has a unique opportunity of marrying better workplace efficient use with flexible strategies that should be a part of organisational competency.

Oseland @Nigel Oseland
Following on from my trip to Colchester Zoo, I wondered if there are any lessons learned for #workplace? See blog: tinyurl.com/workplacezoo

Adrian McNeece @AdrianMcNeece
A must see new #workplace #interiordesign project for #google RT @Brian_Szp: a step in the right direction! tinyurl.com/bt82gv7

in Interesting article [Bars beat boardrooms for generating business ideas, survey claims] with useful links to the research. New year's resolution? Spend more time in bars – tinyurl.com/74jekl3

